

Financial Insight

Security For Generations



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The Power of Fun

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When was the last time you experienced true fun? I read a book recently by Catherine Price called, “The Power of Fun.” In it, she poses this question.

The first thing that popped in my head was my weekly basketball game. When I am playing basketball, I am not thinking about anything else in the world. I enjoy the connection and camaraderie with the other players on my team as we struggle to defeat our foe. I enjoy the challenge both of defending and of trying to pick apart a defense or make a difficult shot. I try my hardest each game, yet at the end of the day it has no impact on my life. I’m not paid to play basketball! It is real, pure, fun for me.

In her book, Catherine Price lays out the following 3 components of true fun:

Playfulness

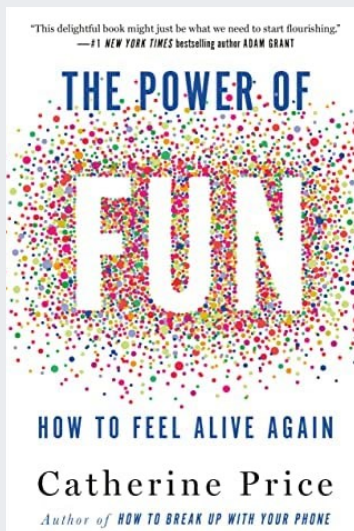
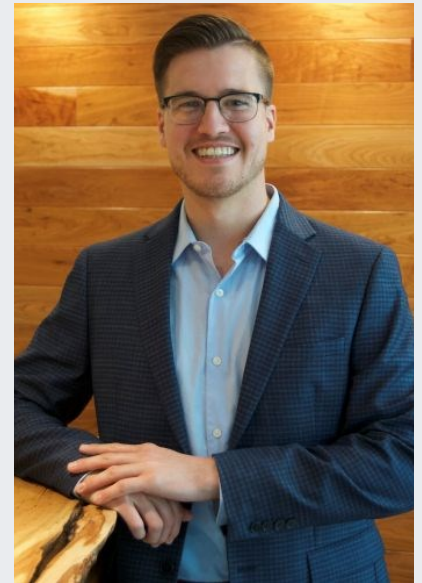
A lighthearted attitude – not caring too much about the outcome of what you are doing

Connection

Typically with others, though this could be with a pet, or nature, etc.

Flow

The sense of being so immersed in what you are doing you lose track of time



She describes the confluence of these three as “true fun” in contrast to “fake fun.” We may watch TV mindlessly or scroll on our phones for hours for “fun” but I’ve yet to hear anyone describe these experiences as the last time they experienced true fun. We often use things like these to kill time rather than to live it.

While our job is to safeguard your wealth and manage your money, our ultimate goal is to enable you to live your dreams. We want to take care of the financial aspect of your life so you can be carefree to experience more true fun. While the news headlines can always find things to make you feel stressed out or fearful about, the truth is that there is also much to be thankful for. As we head into this holiday season, may you experience some true fun with your loved ones!

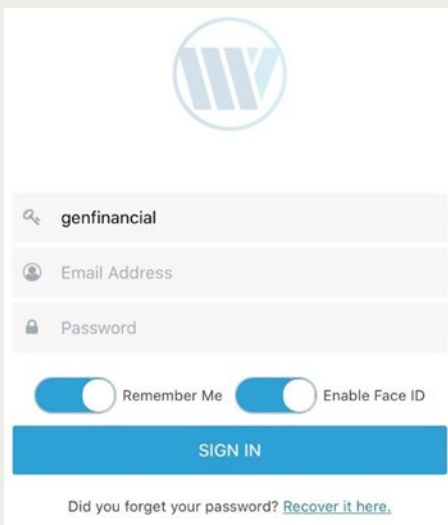
WealthView App

Follow the instructions below for easy mobile access to your GEN Portal using the WealthView app!

1. Open the App store on your mobile device then search and download the Wealthview app. See the screenshot below.
2. After downloading, use your GEN Portal login credentials for access.



Portal code = genfinancial



Holiday Gift Match 2022

We are pleased to continue our tradition of matching your holiday charitable gifts!

GEN Financial will match your contribution to a recognized charity up to \$50.

In 2021, we received and matched over \$17,500! We look forward to receiving and matching your tax-deductible contributions. Thank you for your generosity!

Look out for the gift match forms in the mail. They will be arriving around Thanksgiving.



Money Request Reminder

As an added level of security, we will require your *verbal confirmation* when you are requesting money to be transferred from either your Schwab or Fidelity account.



Please call our office at 952-513-1466 and we will transfer your funds.



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We welcome your thoughts, comments and suggestions regarding our newsletter. Please contact Claire Henry at claire.henry@genfinancial.com